Company Inception:

Mohammed Ahmed Al Amoudi and Sons Trading Company was established in 1965, since nearly five decades by Sheikh / Mohamed Ahmed Al Amoudi, entitled “Mohammed Ahmed Al Amoudi Est.”. It was one of the first establishments specialized in automotive paints at the time. In 2010, a new establishment was incorporated entitled “Micro Colors Est” for Automotive Paints and Equipment, and specialized in automotive equipment. In 2015, Mohammed Ahmed Al Amoudi Est. and Micro colors Est. were transformed into limited liability Companies managed by Mohammed Ahmed Al Amoudi & Sons Group for Automotive Paints and Equipment.
رؤيتنا:
Our Vision:

أن نكون شركة رائدة في مجال دهانات ومعالجات سماكة الدهان وأن نلتزم بالخدمة المميزة لجميع عملائنا.

To be a leading company in the field of paints and dent equipment and to be committed to the distinctive service of all our customers.
We strive to improve the quality of life by providing all our customers with water-based paints system for sustainable and effective service in modern methods to preserve the environment in the best way and provide the finest types of equipment to have work outputs at the highest quality level.
Mohammed Ahmed Al Amoudi Group for Automotive Paints and Equipment aims to provide services with international standards through its alliance with the world's leading specialized companies in automotive paints field, automotive technology and dent equipment through its consultants in local market. These specialized services include paints and dent departments in the automotive service centers, which help them achieve their goals and speed up their services.
Values:

- Quality
- Teamwork
- Loyalty
- Innovation and Creativity
- Credibility and Transparency
- Customer Satisfaction
كلمة رئيس مجلس الإدارة:

Chairman’s Message:

In the journey of life, people seek all paths, so there are scientists, physicians, engineers, professors and dealers. We started with a small shop in Riyadh city, Al Rail Street (Currently, Omar Al Mukhtar St.), when we provided simple colors such as simplicity of life in the past. Today, thanks to Allah, we have a variety of commercial activities based on application of latest administrative systems in management of organizations and establishments in the field of paints and dent. Through which, we not only expanded domestically, but regionally and globally at all levels in terms of regulation, management and outreach, thanks to future expansion plans developed by the Company, including opening a factory for automotive paints and equipment within the Kingdom of Saudi Arabia and exportation to all countries of the world, Allah willing, in accordance with the Saudi Vision 2030, whilst keeping our beliefs and values, which our Honorable Messenger, peace and blessing of Allah be upon him, taught us. I believe that investing in national human development is the cornerstone of business success and continuity. Our vision of success is related to the satisfaction of our customers and meeting their aspirations and needs. With the help of Allah, we at Mohammed Ahmed Al Amoudi Est. & Sons continue to improve our performance, seek the best and search for new opportunities to increase our activities and business inside Kingdom of Saudi Arabia and abroad. I pray to Allah the Almighty that we continue our journey, contribute to prosperity of our national economy and enhance development for our children and society in the future.

Best regards, Mohammed bin Ahmed Al Amoudi.
Services:

- Sell automotive paints.
- Provide all colors of automotive paints.
- Automotive paints’ accessories.
- Paint spray guns and spray guns washing machines.
- Polishing materials.
- Painting Spray booth.
- Dent and paint equipment and vehicles’ jacks.
- Paint mixing machines with scales.
- Spray booth filter.

services:

- بيع دهانات السيارات
- توفير جميع الوان دهانات السيارات
- مستلزمات دهانات السيارات
- مسدسات دهان
- مواد تلميع
- افران دهانات
- معدات سمكروسه ودهان وروافع سيارات
- مكان خلط دماث مع موازين
- فلاتر افران دهان
دهانات السيارات
automotive water-based & solvent base paints.
Provide all colors of automotive paints.
Automotive paints’ accessories.
Paint spray guns and spray guns washing machines.
مكائن ومواد تلميع
Polishing materials & machines.
افران دهانات
Spray booth
Dent and paint equipment and vehicles’ jacks.
Paint mixing machines with scales and color tools.
Flower Erfan paint filters
Spray booth filters
Technical experts in automotive paints
Conducting technical courses under supervision of technicians within the training center in Dubai
Products:

- Challenger paints (base coat and top coat).
- Challenger primers filler.
- Challenger putty filler.
- Challenger plastic primer.
- Challenger 2K thinner (fast, medium and slow)
- Challenger hardener (fast, medium and slow)
- Challenger clear coat.

Dehnat Shalnjer (Bis Koot, Top Koot)
- Assas Shalnjer
- Mejoun Shalnjer
- Assas Blaстиك Shalnjer
- تنر Shalnjer (Sreej, W스트, Bطيئ)
- منشف Shalnjer (Sreej, W스트, Bطيئ)
- لكر Shalnjer
Mezer paints (base coat and top coat).
- Mezer primers filler.
- Mezer putty filler (yellow, gray, fiberglass and tincture).
- Mezer plastic primers.
- Mezer 2k thinner (fast, medium and slow), Mezer drum thinner Mezer acrylic thinner.
- Mezer hardener (fast, medium and slow).
- Mezer clear coat.
- Mezer dry sanding machines.
- Mezer spry booth filters.
- NC paints

Dehanat Mezer (Bis Koot, Top Koot)
- Asas Fran Mezer
- Mezoun Mezer (Asfour, Ramadi, Fibrillals, Tliciet)
- Asas Blasitik Mezer
- Ter Mezer (Sreir, Wst, Btiei) Wter Bramil Mezer Wter Akrilik Mezer
- Mensef Mezer (Sreir, Wst, Btiei)
- Lkr Mezer
- Makinan Chnfr Mezer
- Flnr Afrn Mezer
- Dehanat Narie
Cromax paints, CROMAX PRO water system.
- Cromax paints (base coat).
- Cromax primers filler.
- Cromax putty filler.
- Cromax plastic primers.
- Cromax 2K thinner (fast, medium and slow).
- Cromax hardener (fast, medium and slow).
- Cromax clear coat.

Cromax paints CENTARI system.
- Cromax paints (base coat and top coat).
- Cromax primers filler.
- Cromax putty filler.
- Cromax plastic primers.
- Cromax 2K thinner (fast, medium and slow).
- Cromax Hardener (fast, medium and slow).
- Cromax clear coat.

المائي CROMAX PRO
- دهانات كرومماكس نظام (بيس كوت )
- اساس كرومماكس
- معجون كرومماكس
- اساس بلاستيك كرومماكس
- تنر كرومماكس ( سريع , وسط , بطيئ )
- منشف كرومماكس ( سريع , وسط , بطيئ )
- لكر كرومماكس

الدائن CENTARI
- دهانات كرومماكس نظام (بيس كوت , توب كوت )
- اساس كرومماكس
- معجون كرومماكس
- اساس بلاستيك كرومماكس
- تنر كرومماكس ( سريع , وسط , بطيئ )
- منشف كرومماكس ( سريع , وسط , بطيئ )
- لكر كرومماكس
Global OEM Approval on Cromax Brand

Volvo preferred suppliers

- PPG and Nexa Autocolor
- Axalta with the brands Cromax, Spies Hecker, and Standox
- Akzo Nobel Sikkens

Volvo car customer service department 57332

Volvo test and approves all materials used according to the Volvo requirements and quality tests. To ensure the right quality level, it is imperative that all warranty repairs are performed using the paint products that are approved by Volvo to use.
We did our best to provide all the necessary services to our customers by:

- Providing all colors of automotive paints.
- Providing technical services to our customers.
- Providing mixing machines, software, hardware and color tools.
- Providing high quality products.
- Providing continuous technical support for customers.